FROM THE DESK OF

Shaunn D'Alessandro

Date: September 24, 1999

To: Yvette Robinson

From: Shaunn D'Alessandro

Cc: Ina Broeman, Elise Merhige, Dominique Gable

Subject: Bacardi Salsa Congress

Yvette,

Attached please find an ad from today's Denver Post for the Bacardi Salsa Congress. The program is appears to be a combination of an auditorium concert with performance by the Bacardi Salsa Congress, and Salsa lessons and Contest at the club Sevilla.

We are looking into what other markets this will hit, FYI - Bacardi is based in Miami and unless this was put together by the local distributor/sales region it is probably national.

Shaunn

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Source: https://www.industrydocuments.ucsf.edu/docs/jywy0004